



## Black Creek Community Farm Harvest Share Program



This year we are launching Toronto's first full-scale organic vegetable farm right here in the Jane-Finch neighbourhood. Become a member in the farm's Harvest Share program. It's easy, priced to be accessible for all incomes, and it's a great way for you to provide healthy locally grown food for your family.

The Black Creek Community Farm Harvest Share program is for people who want access to a variety of fresh, local, organic produce. Harvest Share members pay at the beginning of the season and receive a share of fresh fruits and vegetables every week of the harvest season. We believe that our Harvest Share program can deepen your connection with your food, your farmers, and the land.

### What it means to be a member:

- You come to the farm each week to pick up your share of fresh produce
- You choose from approx. 20-30 seasonal fruits and vegetables each week
- You choose how many weeks you would like to pick up your share!
- You choose a share size to suit your needs
- You choose from take-what-you-need fresh herbs at no extra cost

### The pickup location will be at the Black Creek Community Farm, 4929 Jane St., Toronto

- Tuesdays from 3:30 to 7:00 pm
- Runs from **June 25th** to **November 19th, 2013**



### Registration

For your convenience we offer online registration. After registering online, you have the option of online payment (PayPal or credit card) or paying by cheque (please note that a 3% service fee will be applied to online payments). We also offer a mail-in registration form (payments can be made by cheque). To register online please [click here](#). To print out and mail in a registration form, please [click here](#). We will contact you to confirm your registration once we have received your registration form and payment.

### Serving Jane-Finch

For the harvest share, our goal is to serve people who live or work within 15 minutes of the farm. We believe that people who live or work further than 15 minutes away are less inclined to enjoy the experience. So we recommend that if you live/work further than 15 minutes away that you check out this [online Community Supported Agriculture directory](#) to see if there is another farm program closer to you, or find a [local farmers market](#) that meets your needs.

### Choose the produce YOU want

Our Harvest Share program allows you to choose the produce you want at our farm pickup each week. Produce will be displayed similar to a farmers' market. Depending on what share size you have chosen (see below) you will have a certain number of points to 'spend' each week. Each item is clearly marked with a point value rather than a dollar price. For example, a bunch of carrots might be 1 point. A head of lettuce might also be 1 point. Some more expensive items might be 2 points. [Click here](#) to see the variety of seasonal produce Harvest Share members can choose from each week.

### Where your produce comes from

All the produce offered through the Harvest Share is local and organic. The majority of the food will be from Everdale's Black Creek Community Farm and Hillsburgh locations. Part of Everdale's mission is to support a vibrant local food system which fosters stronger connections between farmers and eaters. For this reason, we provide fruit and vegetables from other local organic farms as part of the share. This also allows us to provide you with more variety and quality than we could provide on our own. To read more about some of the other farms we work with please visit [our website](#).

### Choose the share size that's right for you

- **Small Share (8 points):** Recommended for individuals/couples.
- **Medium Share (12 points):** Our most popular size. Recommended for most families.
- **Large Share (18 points):** For larger families or those who want to preserve some of the harvest!
- **Extra-Large Share (24 points):** For very big families, households with very large veggie appetites, or those who do a lot of preserving.

Not sure which size to get? Don't worry, you can always increase or decrease your share size in mid-season.

### Choose the number of weeks to pick up

The total cost of your share is based on the share size you choose and the number of weeks you plan on attending. The Harvest Share runs for a total of 22 weeks and the minimum number you can sign up for is 18 weeks. You **do not** need to tell us which weeks you will be attending. There will be a sign-in sheet when you arrive at the pick-up and we will track which weeks you attend and how many you have remaining.

### Missing a week? Send a friend

If for any reason you can't make a pick-up you had planned to attend you can always send a friend, relative, neighbour, co-worker or anyone else to get your share. Make sure they know to sign in under your name so we know someone received it and to ask a farmer if they need assistance. If no one comes to get your share then it will be donated to a local food bank. If you miss more weeks than planned it is not possible to "double up" on points in future weeks as your produce will already have been donated.

### Buying extra produce

Harvest Share members have the option to buy extra produce during their pick-up if they need more than the amount that their share size provides.

### Working Share option

We have a limited number of working share positions available. If you are interested in receiving a share in exchange for working every week at the farm please contact us at [ccfharvestshare@everdale.org](mailto:ccfharvestshare@everdale.org) or (416) 393-6381 **before registering** for your Harvest Share.

### Pricing

One of our goals at Black Creek Community Farm is to make healthy food more accessible to as many people as possible working and living in the Jane-Finch neighbourhood. One way we are doing this is to price our harvest share according to your household income. The actual cost of the food we grow is shown in the "Above \$45,000" category below. This is the cost of growing your food: paying our farmers a fair wage, paying for seeds, equipment, etc. This is the amount we need to be able to run the farm and grow your food.

The other two price ranges ("Under \$30,000" and "\$30,000-45,000") are being offered at a subsidized rate. We are actively raising money from donations and other sources in order to be able to afford to offer this price break to lower income families. We can't do this alone. If you are able to donate to support us to make our farm's food available to families of all incomes, please donate.

Please choose the category on the next page that applies to you.

### Above \$45,000 Household Income

Share Size	Small	Medium	Large	Extra Large
Number of Points per Week	8	12	18	24
Cost per Week	<b>\$22.72</b>	<b>\$34.08</b>	<b>\$51.12</b>	<b>\$68.16</b>
18 Weeks	\$408.96	\$613.44	\$920.16	\$1,226.88
19 Weeks	\$431.68	\$647.52	\$971.28	\$1,295.04
20 Weeks	\$454.40	\$681.60	\$1,022.40	\$1,363.20
21 Weeks	\$477.12	\$715.68	\$1,073.52	\$1,431.36
22 Weeks	\$499.84	\$749.76	\$1,124.64	\$1,499.52

### Between \$30,000 and \$45,000 Household Income (15% off)

Share Size	Small	Medium	Large	Extra Large
Number of Points per Week	8	12	18	24
Cost per Week	<b>\$19.31</b>	<b>\$28.97</b>	<b>\$43.45</b>	<b>\$57.94</b>
18 Weeks	\$347.62	\$521.42	\$782.14	\$1,042.85
19 Weeks	\$366.93	\$550.39	\$825.59	\$1,100.78
20 Weeks	\$386.24	\$579.36	\$869.04	\$1,158.72
21 Weeks	\$405.55	\$608.33	\$912.49	\$1,216.66
22 Weeks	\$424.86	\$637.30	\$955.94	\$1,274.59

### Less than \$30,000 Household Income (30% off)

Share Size	Small	Medium	Large	Extra Large
Number of Points per Week	8	12	18	24
Cost per Week	<b>\$15.90</b>	<b>\$23.86</b>	<b>\$35.78</b>	<b>\$47.71</b>
18 Weeks	\$286.27	\$429.41	\$664.11	\$858.82
19 Weeks	\$302.18	\$453.26	\$679.90	\$906.53
20 Weeks	\$318.08	\$477.12	\$715.68	\$954.24
21 Weeks	\$333.98	\$500.98	\$751.36	\$1,001.95
22 Weeks	\$349.89	\$524.83	\$787.25	\$1,049.66

#### **Please donate to support your community**

The mission of Everdale's Black Creek Community Farm is to be an urban farm that engages, educates and empowers diverse communities through the growing and sharing of food. Everdale is a charitable organization providing hands-on, solution-based food and farming education to build and engage healthy local communities.

**Please consider a donation to help make our food available to families in the community who otherwise wouldn't be able to access it.** By donating, you will make a big difference to one family - or two, or three!

#### **How to donate**

- *Cheque:* Send a separate cheque with your registration made out to EverdaleELC.
- *Online:* Donate securely through Everdale's profile on [CanadaHelps.org](http://CanadaHelps.org) (be sure to write us a note in the section provided so that we know you want your donation to go toward supporting food access at Black Creek Community Farm).

#### **Produce donations**

For a variety of reasons members sometimes miss pickups they had planned to attend. Those shares will be donated to [Second Harvest](#) or a local food bank.

#### **Questions?**

Contact our Harvest Share Program Coordinator at [bccfharvestshare@everdale.org](mailto:bccfharvestshare@everdale.org) or (416) 393-6381.

**We look forward to growing your food!**